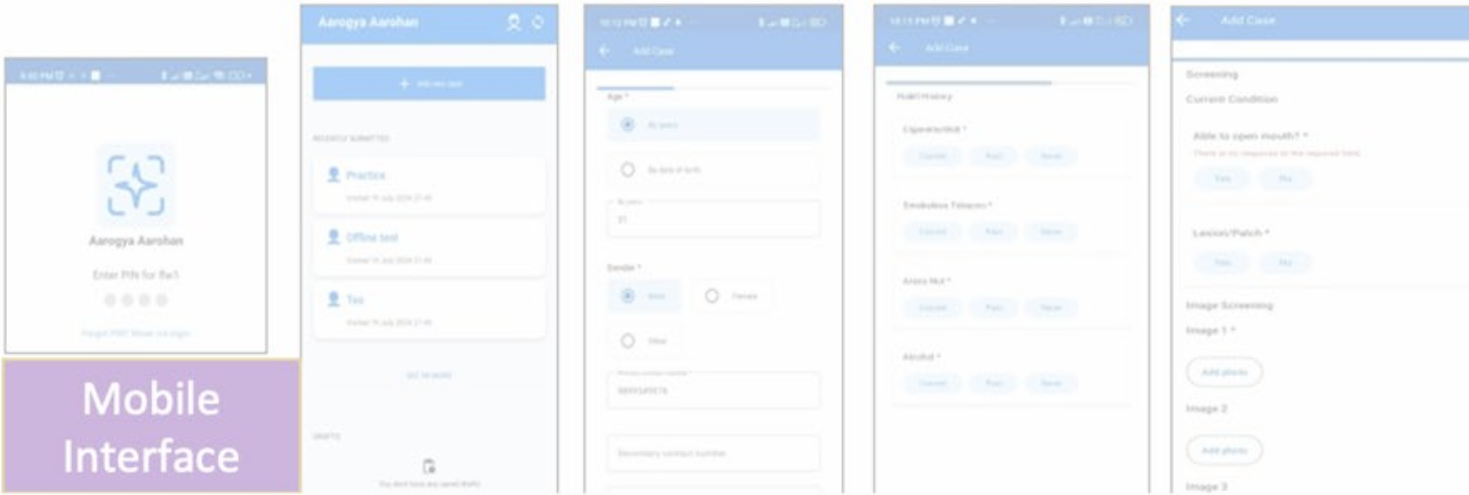


# PMAC | PRINCE MAHIDOL AWARD CONFERENCE 2025

## Scaling AI for Equitable Healthcare: India's Strategy & AIIMS' Role

Dr. Deepika Mishra  
AIIMS, India



Mobile Interface

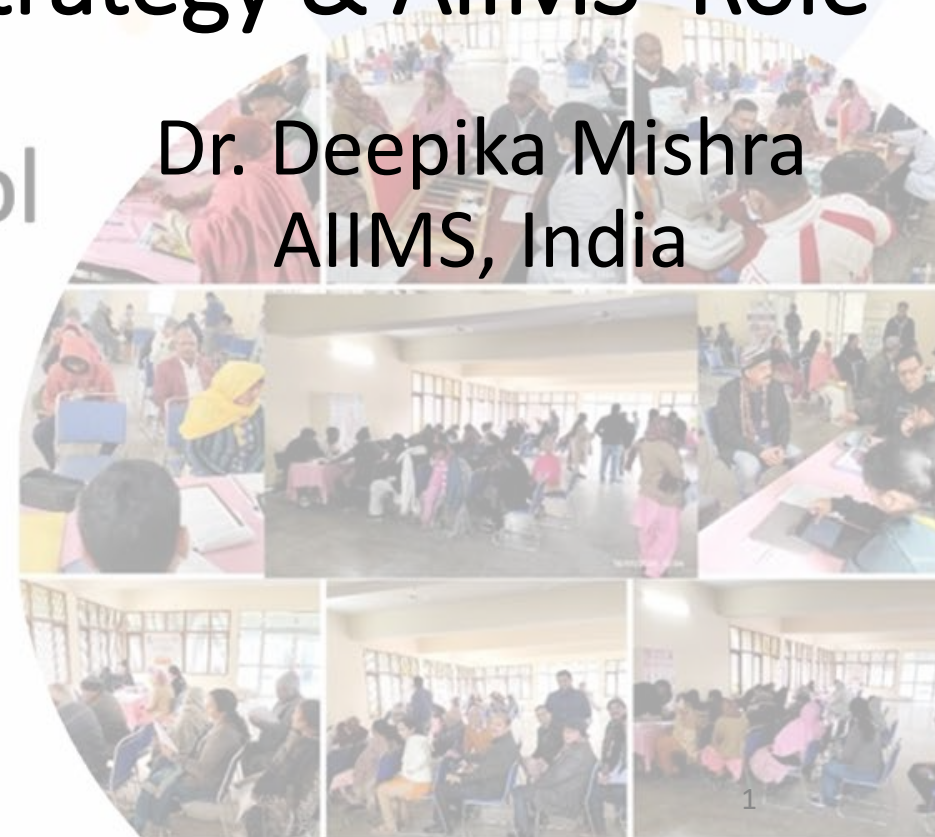
### AI enabled Oral cancer screening tool



Training of Field Workers



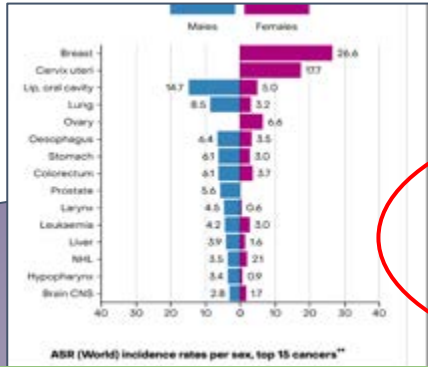
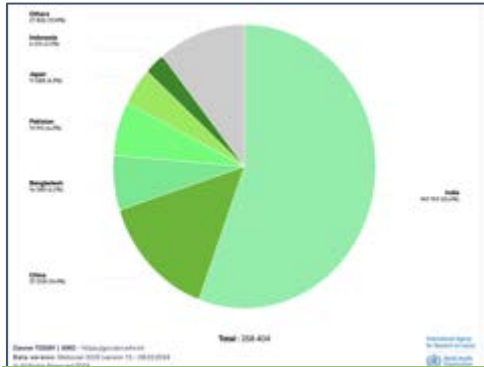
Outreach screening



# PMAC | PRINCE MAHIDOL AWARD CONFERENCE 2025



National loss of \$5.6 billion (0.18% GDP). Developed countries- costs approx. 60% of GDP per capita



International Agency for Research on Cancer | GLOBAL CANCER OBSERVATORY

**Mortality**

Country-specific data source: No data

Method: Estimated from national mortality estimates by modelling, using mortality:incidence ratios derived from survival estimation

India ranks first in incidence and mortality of **ORAL CANCER**

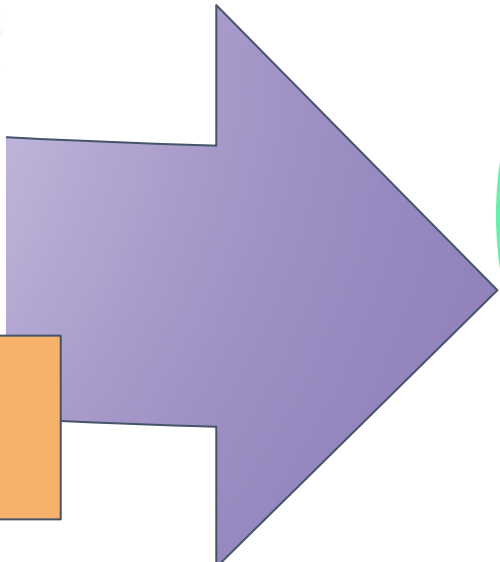
Males, rural, low socioeconomic status, late diagnosis

National Cancer Registry ~ 16.4% coverage (230 Million)

Stage-wise Data Gaps, Lack of data: Early Detection & tobacco usage for advisory/ policy



Tobacco use: **0.27 billion** (28.6%, 42% males)



AI-driven screening, diagnostics & health system integration



# PATIENT'S JOURNEY

First time tobacco user

Regular usage

No / Early symptom/ sign

Presence of Lesions

Advanced stage

Main setting	Home	Home	HWC/PHC	DH/CHC/GH	Tertiary Care
Stage	No lesion	No lesion/ Pre-cancer	No lesion/ Pre-cancer/ cancer	Precancer/ cancer (Stage 1/ advanced)	Advanced cancer (stage 3 or 4)
Intervention	AI enabled Tobacco cessation & <b>patient support platform</b> <b>Education &amp; Awareness</b>	Tools to encourage <b>Tobacco and areca nut (TAN) cessation</b>	<b>Arogya Arohan app for screening</b> with tobacco habit history Tools to encourage Tobacco cessation	<b>AI Integrated imaging &amp; spectroscopy</b> Tools to encourage Tobacco cessation	AI Chip development for multimodal deployment Histopathology & Multi OMICS integration Tobacco related research
Beneficiary	Patient	Patient / Family	ASHA/ ANM/ Nurse	Doctors	Specialists

## Partner State and National Programs

Real time monitoring

Dashboarding of data

Integration into National cancer screening programs

Incorporation of other cancers (cervical, breast)

# AIIMS' AI-Driven Public Health Innovations

## AI-powered point-of-care screening tools



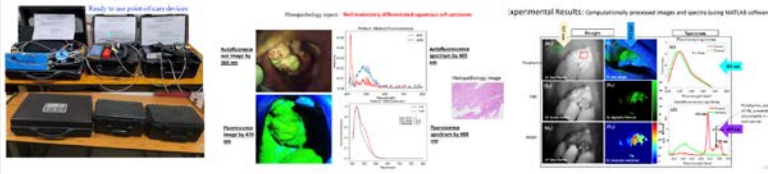
Tobacco usage



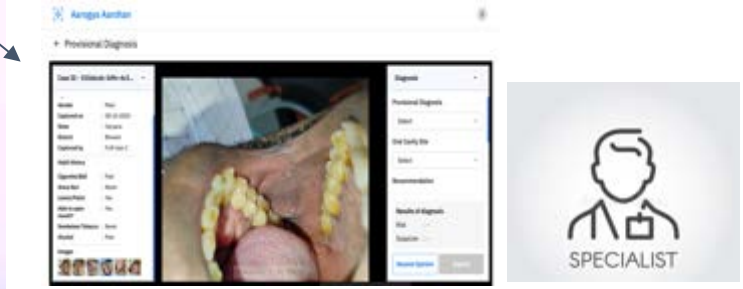
Oral cancer screening

- Suspicious
- Non-suspicious

## AI integrated imaging & Spectroscopy device



ASHA, ANMs, & field workers



Tele Pathology & Decision Support Systems

Tertiary care data

MIDAS Data Access

# Empowering Healthcare through Data

Medical Imaging Datasets for India (MIDAS) is a joint initiative by ICMR, IISc and ARTPARK to create high quality and standardized medical datasets representative of Indian population

# MIDAS

Continuous validation and Model update

- Real time monitoring
- Dashboarding of data



- Integration into National cancer screening programs
- Incorporation of other cancers (cervical, breast)



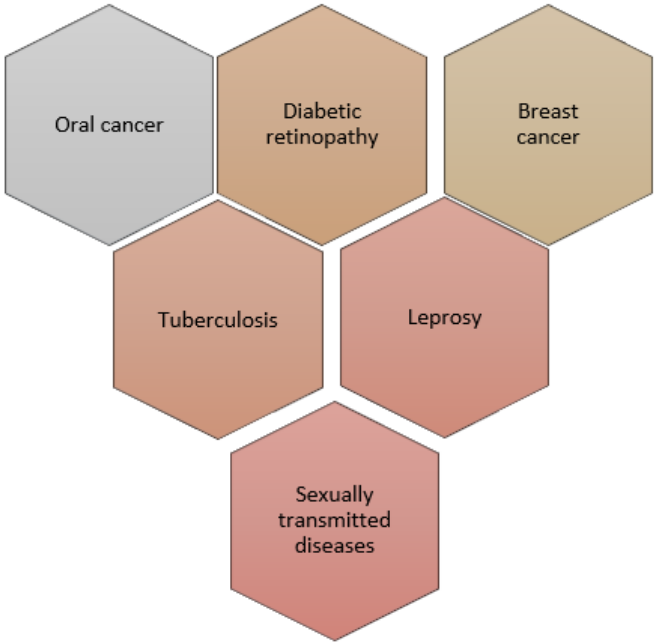
Number of Outpatient- 1.9 million/year

# Strategic Approaches by AIIMS, Delhi

Analyzing the Country's health care system

Identification of Inefficiencies

Evaluation of National Healthcare programs



- Reduce turnaround times
- Quality-graded datasets
- Digital Public goods
- Digital diagnostics

Ministry of Education Government of India

AI-Centres of Excellence on Healthcare

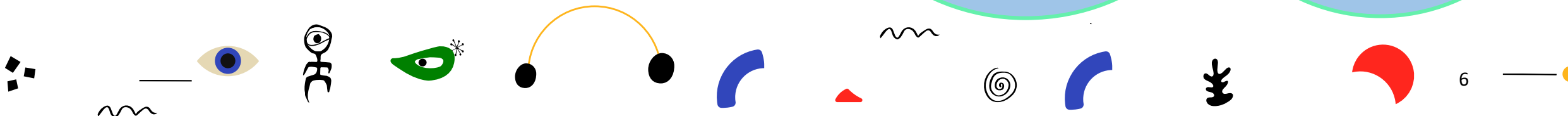
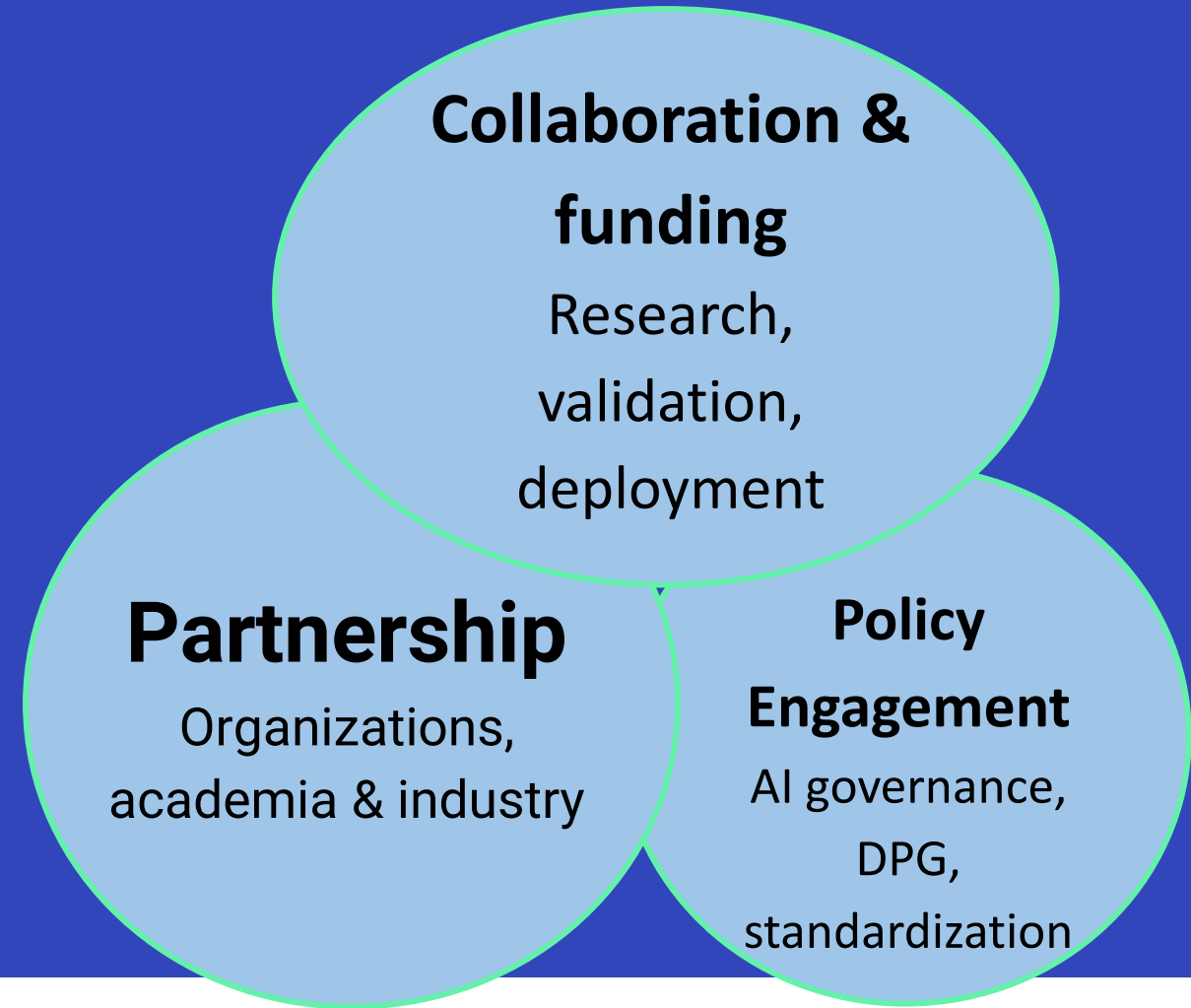
Disease based approach

**Deployable Patient Centric AI to be integrated into national programs**



# Join Us in Scaling AI for Health

[deepikamishra@aiims.edu](mailto:deepikamishra@aiims.edu)





# PMAC | PRINCE MAHIDOL AWARD CONFERENCE 2025



**icmr**  
INDIAN COUNCIL OF  
MEDICAL RESEARCH  
Serving the nation since 1911



**ART PARK**  
AI & Robotics Technology Park, I-Hub @ IISc



Dr. Varun Surya, AIIMS



Dr. Anubhuti Sood



Dr. Beryl Rachel



Dr Harpreet  
Singh, ICMR



Prof Debnath  
Pal, IISc



Rohith Satish



Raghu  
Dharamraju



Nishant



Soham



Mr. Jitarth Patel



THANK YOU!

*deepikamishra@aiims.edu*